



# THE

MEADOW VIEW GROWERS, INC.  
NEW CARLISLE, OH · 937.845.0093

SPRING 2011

[www.meadowview.com](http://www.meadowview.com)

# GARDEN VIEW

## New at Meadow View... The Black Petunia Collection

**'Black Velvet'**: After four years of breeding (worth every day of it!), here's the first black petunia in the world. It's already sweeping up awards and winning hearts. This upright, mounded plant is very compact and tight at just 8 to 12 inches high and wide. It covers itself from early summer until frost with big, sweet-scented charcoal-black blooms. (while supplies last)

**'Pinstripe'**: Each flower is just a little different on this dramatic new petunia! Some bear rich purple stars, others pink, and still others cream to white, all against a midnight background.



**'Phantom'**: Features a cream star in the center of jet black blooms (while supplies last).

**New This Season...  
Fresh Sod!**

We're excited to offer you fresh Green Velvet sod this season!

Need to patch a few bare spots? Or do you want an entirely new, instant lawn? Either way, Meadow View is your source for a lush carpet of grass.

Fresh cut sod will be stocked on weekends during the spring season. To ensure availability, call ahead: 937-845-0093.

For those who don't mind waiting ... we also have grass seed!

## What's Hot at Meadow View Incredible, Edible Gardens...



*We* all know that food fresh from the garden tastes better!

When you grow your own, you have the peace of mind of knowing what goes into your food, and can choose between organic or traditional growing methods.

Other advantages: money savings, sharing with friends, fresh salsa, canning for winter.... The list goes on.

Once considered an outdated pastime, vegetable gardening is growing in popularity. Many folks are mixing veggies in with ornamental border plants, growing in containers, or trying square foot gardening.

At Meadow View we've got you covered from asparagus to zucchini. Choose from our wide assortment of vegetables, berries and fruit trees that are sure to provide a bountiful harvest.

Joining our vast selection of heirloom and hybrid tomatoes this year is a new variety: Tomato 'tomaccio'™ (pictured above). Tomaccio, referred to as the "raisin tomato" or the "gourmet quality snack tomato," is grown for its intense, sugary flavor, picked fresh or dried. Chefs love it dried in their favorite recipes.

Tomaccio is a vigorous grower, reportedly yielding 13 to 18 pounds of delicious fruit. Bon appetite!

At Meadow View, we grow the best plants for your gardening enjoyment, and we enjoy helping you make the best selections to suit your tastes.

## Meadow View's 2011 Proven Performer

Each year the Meadow View staff chooses a "Proven Performer" annual plant that thrives with minimal care and maintenance. We test them in our landscape display gardens.

Our pick this year is the Blanket Petunia, which is often referred to as "flowering sod" for its ability to trail up to four feet. These vigorous plants, growing 6 to 10 inches tall, bloom non-stop all summer, no deadheading required. They come in a multitude of colors, thrive in hot, sunny locations and work well in container gardens, hanging baskets and landscapes.

For optimum performance we recommend applying Osmocote® slow-release fertilizer at planting to provide season-long nutrition.

Previous Proven Performers include Petunia 'Purple Wave', Celosia 'New Look', Salvia 'Blue Victoria', Verbena 'Homestead Purple', Zinnia 'Cherry Profusion', Begonia 'Dragon Wing', Angelonia 'Serena Purple' and Euphorbia 'Hip Hop'.

They're easy to grow, and many of them work well when planted together. *We know you will love them!*



## Flat-out Sales!

Buy one flat, get the second flat half off. No limit!

### Petunias

Thursday, April 21-Saturday, April 23  
Choose from over 25 varieties!



### Marigolds

Friday, April 29-Sunday, May 1  
Choose from 8 varieties!



### Impatiens

Friday, May 13-Sunday, May 15  
Choose from 20 varieties!



### Zinnias

Friday, May 20-Sunday, May 22  
Choose from over 15 varieties!



## 27th ANNUAL HANGING BASKET BONANZA

### Buy 1, Get 1 FREE!

Saturday, April 9, 9-5

(and, if supply lasts, Sunday, April 10, noon-5)

Limit 4 free baskets. No rain checks or Bloomin' Rewards. Moss and specialty baskets are excluded from this sale.

Choose from our thousands of bloomin' beauties!



# Trees, Shrubs & Perennials: Long-term Investment in Beauty

The growing season is fast approaching—at last! Now's the time to take a good look at your gardens and create a new vision for how they'll enhance your home.

Be sure to include trees, shrubs and perennials in your plans. When properly chosen, they're a low-maintenance investment that will provide you many years of beauty.

Shrubs form the backbone of any landscape. They add splashes of color with flowers and leafy texture. And they fill in gaps, block street noise and even hide eyesores.

Stop in, and our gardening experts will help you select just the right tree, shrub or perennial to give you that dream garden.

Landscaping by Scarff's Nursery  
& Landscape of New Carlisle

### 2011 Hosta of the Year!

Hosta 'Praying Hands' is the most "un-hosta" looking hosta to ever hit the market. Each 18" wide



clump is composed of strangely folded, dark green crinkled leaves, each with a narrow, creamy yellow border. A clump resembles a multitude of hands folded in prayer. The upright clumps are topped with 18" spikes of light lavender

flowers—a hummingbird treat in late summer.

### 2011 Perennial Plant of the Year™

Amsonia hubrichtii 'Arkansas Blue Star'



offers variety in your garden. From late spring to early summer, two- to three-inch wide clusters of small, light blue,

star-shaped flowers are borne above the soft, fine-textured foliage. The leaves are bright green in spring and summer, but turn golden in fall. Grows to 36" tall. Hardy in Zones 4 through 9.

Photos by Walters Gardens

## MEADOW VIEW BRANCHES OUT IN SOCIAL MEDIA

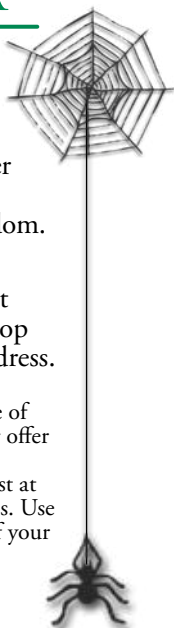
For several years, you've been able to catch the latest "bytes" of news about Meadow View on our website, [www.meadowview.com](http://www.meadowview.com), and through our "SpyderBytes Web Club" e-mails. And you still can.



Now you can also follow us on Facebook and Twitter ([twitter.com/meadow\\_view](https://twitter.com/meadow_view)), where we'll remind you about sales and classes and share gardening wisdom.

To be added to our SpyderBytes e-mail list, visit [www.meadowview.com](http://www.meadowview.com). Click on the "Info" button toward the bottom right of the home page, select "SpyderBytes Web Club" on the drop down list and enter your e-mail address.

(Your e-mail address is for the exclusive use of Meadow View Growers, Inc. We will never offer your e-mail address to any other entity or company. You may opt out of our e-mail list at any time by replying to any of our messages. Use the word "CANCEL" in the subject line of your reply.)



# CALENDAR OF EVENTS

April Hours: Mon.-Fri. 9-6, Sat. 9-5, Sun. 12-5 (beg. April 10)  
 May Hours: Mon.-Fri. 9-7, Sat. 9-5, Sun. 12-5 • Memorial Day 9-1

March 28- April 2	Garden Seeds 20% off <b>Pansy Power Sale</b> buy one flat, get second 50% off
Saturday, April 2	<b>Pre-register for April 2<sup>nd</sup> seminars by March 25<sup>th</sup></b>
10 A.M.	<b>Kid's Club: Plant Imprints</b> Instructor: Diane, Cost \$5.
10 A.M.	<b>Gardening for Food</b> Instructor: Susan, Cost \$5
2 P.M.	<b>Contain Yourself:</b> Create a one-of-a-kind container Instructors: Barb & Teresa, Cost based on materials used
April 9-10	Save 20% off Osmocote
April 9	<b>Hanging Basket Sale</b> buy one, get one free. Equal or lesser value, while supplies last.
April 10	Meadow View is open on Sundays 12-5
April 11-17	<b>Pottery Preview</b> buy one, get one 20% off equal or lesser value
April 16	<b>Pre-register for April 16<sup>th</sup> seminars by April 8<sup>th</sup></b>
10 A.M.	<b>Working with Herbs</b> Instructor: Susan, Cost \$5
10 A.M. 1 P.M.	<b>Tool Sharpening</b> \$1 for each tool, with Rick
April 21-23	<b>Petunia Flat Sale</b> buy one flat, get second 50% off
Easter Sunday, April 24	<b>Meadow View Closed</b>
April 25-May 1	<b>Potting Soil Sale</b> buy one, get one 20% off equal or lesser value
April 29-May 1	<b>Marigold Flat Sale</b> buy one flat, get the second 50% off
April 30	<b>Tool Sharpening</b> \$1 for each tool, with Rick

May 13-15	<b>Impatiens Flat Sale</b> buy one flat, get second 50% off
May 14-15	<b>Tomatomania</b> get one free tomato plant, while supplies last. 500 free tomato plants available each day & a free sample of Espoma fertilizer.
May 16-22	<b>Herb Hustle</b> buy three plants, get one free
May 20-22	<b>Zinnia Flat Sale</b> buy one flat, get second 50% off
May 23-29	<b>Pottery &amp; Gazing Ball Sale</b> buy one, get the second 20% off equal or lesser value
May 27-June 5	<b>Quart Perennial Promotion</b> buy three, get one free
May 28-30	<b>Red, White &amp; Blue Sale</b> See our website for details.
Memorial Day, May 30	Meadow View open 9-1
June	<b>Perennial Gardening Month</b> Special pricing on select perennial plants.
June 12	Last Sunday we're open for the season, 12-5
June 13-18	<b>Customer Appreciation Week</b> stop in for mystery discounts <b>Teacher Appreciation Week</b> See our website for details. <b>Father's Day Promotion</b> See our website for details.
June 18 10 A.M.-2 P.M.	<b>Pet Portraits</b> by Best Friends Pet Assisted Therapy Group
July 4	<b>Happy Birthday, America!</b> Meadow View Closed
July 11-16	<b>Fountain &amp; Pottery Clearance</b>
July 16	<b>All-America Selections Display Garden Open House</b> See Page 4 for details. <b>Bow Wow Wash</b> with Best Friends Pet Assisted Therapy Group
July 29	<b>Container Garden Clearance</b>

**You Can Count on Our Professional Staff**  
 Our Ohio Certified Nursery Techs (OCNT) offer you expert gardening advice.

## MVG Gift Cards

Always the right gift, our gift cards are available in any denomination, \$10 and up. Unlike other gift cards there's no expiration date and no maintenance or processing fees. Available in store, over the phone (937-845-0093) during business hours, or online at [www.meadowview.com](http://www.meadowview.com).



Visit [www.meadowview.com](http://www.meadowview.com)  
 for details on the following specials...

## T-Shirt Tuesday



Barb and Debbie.

Buy a Meadow View T-shirt at the Garden Barn, wear it any Tuesday when you come to shop and save 10%! (No further discounts or Bloomin' Rewards apply.)

## Wednesday Is Friends Day!



Carla and Sandy

Save 10% when you bring a friend on Wednesdays.

## Bloomin' Rewards!

Shopping at Meadow View is rewarding. For every \$1 you spend, you earn 1 point in our Bloomin' Rewards program. Collect 250 points, and you'll receive a \$25 Meadow View gift card, which we mail quarterly. The program is free. Sign up today!

**MVG Delivers!**  
 ...in the Dayton area



**Meadow View**  
GROWERS, INC.

755 N. Dayton-Lakeview Rd.  
New Carlisle, OH 45344  
**937.845.0093**  
[www.meadowview.com](http://www.meadowview.com)

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Sun. 12-5 (beg. April 10)

**Closed Easter Sunday, April 24**

**May Hours**

Mon.-Fri. 9-7  
Sat. 9-5  
Sun. 12-5

**Memorial Day 9-1**

PRSR STD  
U.S. Postage  
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## AAS Field Day

It's again our honor at Meadow View Growers to have been chosen to maintain an All-American Selections (AAS) display garden!

Tended with Meadow View's customary attention to excellence, this beautiful garden will showcase plants that earned the AAS distinction for superior performance.

Please be our guest for an open house at the AAS garden, 10 A.M. to 3 P.M., Saturday, July 16. And stop by whenever you're here to view the new AAS winners, which were chosen by a network of independent judges. They'll give you some good ideas for next year.

For more information, visit  
[www.all-americaselections.org](http://www.all-americaselections.org).



## We're Your Pottery Source!

Getting ready for this season we've been busy as bees at Meadow View, gathering a rainbow of the latest colors and styles of pottery from around the globe.

Whether your style is contemporary or traditional, you'll find what you're looking for at Meadow View. Our collection includes glazed pottery, gazing balls and bird baths in a myriad of colors, shapes and sizes.

Don't miss the new line of pottery by Michael Carr Designs, featuring exciting color combinations and shapes. Our creative staff can't wait to plant in them!

If you love the hot "atomic" orange, red and yellow pottery that flew out of here last season, you're gonna love the gazing balls that are now available in the same colors to complement them.

Don't forget the birds! Your feathered friends will thank you for providing a stylish place to bathe or stop for a drink. Not to mention how great our bird baths will look in your garden!

