



THE

MEADOW VIEW GROWERS, INC.
NEW CARLISLE, OH • 937.845.0093
www.meadowview.com

FALL 2007

GARDEN VIEW

Meadow View Draws International Audience

In August, members of the Perennial Plant Association—from as far away as Denmark and the Netherlands—toured Meadow View as a part of the organization's annual symposium in Columbus. Meadow View was pleased to share with the group of commercial growers and retailers its methods of raising perennials from seed, cuttings and divisions. Meadow View produces perennials for you, our local customers, and nurseries around the nation.

Let Us A-'MAiZE' You!

Looking for a fall adventure for the family ... or your 4-H club, team, scouts or church group? Bring the whole gang to The MAiZE at Meadow View!



Open
Sept. 14-Oct. 27

Fridays
7-11 P.M.

Saturdays
3-11 P.M.

Group reservations available Mon.-Thurs.
Contact Teresa, 845-0093 or
teresa@meadowview.com

The MAiZE offers new twists and turns—seemingly endless "cornfusion"! Ohio history and OSU trivia questions will help you find your way (if you know the answers) as you romp through 8 acres of Ohio's official seal.

Great for kids, The MAiZE isn't haunted this year, but we welcome you to bring a flashlight and conquer the corn maze after dark. Join in the fun at our "Kidz Corral"! Hay jump, corn snake, petting zoo, corn box, hay rides, cozy campfires and hot chocolate make The MAiZE at Meadow View a must-do fall event.

Locally Grown Mums *Burst with Color*

*M*eadow View grows chrysanthemums by the thousands. We tend them with care and time them so they're ready to bloom in your garden in a brilliant array of colors and variety of flower types..

While the days are still warm, and your summer annuals are winding down, you can count on mums to fill the color void to overflowing. Stop in to see our more than 40 varieties of fall beauties that Randy has been nurturing all summer.

They come in a rich palette of autumn colors ... numerous shades of yellow, orange, maroon, rust and red. The blooms range from flat daisy-like shapes to the more familiar pom-poms. New bloom patterns and colors debut every year.

Chrysanthemums, which were first cultivated in China centuries ago, are right at home in borders, mass plantings, containers, anywhere you want color. Members of the daisy family, mums are easy to grow. Plant them in full sun, and keep the soil moist but well-drained.



Carefully tended by Randy, Meadow View's mums are timed to burst with color in your garden.



MUM
SPECIAL PRICING
at *Meadow View*

September 10-15!
Buy 3, get 1 free
with this coupon. No limit.

(Equal or lesser value. No other discounts apply.)

Fall: Prime Planting for Perennials



Planting perennials? Fall is one of the best times—with frequent rains, mild temperatures, warm soil ... all the conditions to establish roots for superior performance next spring.

Check out these fall-blooming varieties at Meadow View: sedums, hardy hibiscus (pictured above), hostas, daylilies, butterfly bushes, black-eyed Susans, and coneflowers, for starters. Carol and Gloria are ready to help you!



CONTAINER GARDENING'S *Always in Season*

A Four Seasons Planter from Meadow View (see *The Garden View*, Spring 2007) adds year-round beauty to your home. It allows you to display a sampling of each season's flowers and greenery by your front door, on your deck, or other prominent spot of your choice.

Now it's time to prepare your Four Seasons Planter for fall. *Meadow View* has a large selection of planter inserts potted with eye-catching, frost-tolerant autumn flowers.

These plastic inserts—available in two sizes—set easily inside an artistic ceramic pot, which you can select from our Garden Barn collection.

With the Four Seasons Planter, a concept we also call "Pot 'N Pot," you can buy a seasonal insert, which blooms and grows for weeks, for less than the cost of a dinner out for two. As one season ends, you get an insert with the next season's flowers—spring, summer and fall.

And in the Christmas issue of *The Garden View* we will show you how

easy it is to decorate your Four Seasons Planter for winter and the holidays at minimal cost. You'll never have to put your planter away!



Teresa shows how easy it is to update a Four Seasons Planter.

Lola Walters Wins Garden Makeover

Meadow View congratulates Lola Walters of Tipp City. Chosen from over 50 contestants, she's the winner of our 2007 Garden Makeover (pictured left). She says that her husband will greatly enjoy the garden's beauty as he recuperates from injuries he sustained in an auto accident.

PERENNIAL INVENTORY REDUCTION SALE

at *Meadow View*

September 10-15!

Buy 1, get 1 free
no limit, selected varieties.

Come early for best selection.

(Equal or lesser value. No other discounts apply.)

This Fall, Cover Up for Winter

Mulch is an essential part of fall gardening, as it blankets plant roots that can become exposed when alternating freezes and thaws heave up the soil.

As it maintains a more consistent temperature for your garden over the winter, mulch creates a more hospitable environment for earthworms. They can do their natural form of gardening while you relax by the fireplace.

Before you put down fall mulch, remove diseased plant debris and weeds. Apply the mulch when the ground is frozen or nearly so.

Stop by *Meadow View* for your fall gardening supplies.

September, October

CALENDAR

Sept. 15

(Saturday,
4:30-6 P.M.)

Photography in the Garden, Part II

Dan Leithauser of Leithauser Artistic Imagery of Springfield continues with tips on capturing the beauty of your garden. Bring your camera and tripod. Limited space; please pre-register. Fee \$10, paid in advance. Call 845-0093

Sept. 22

(Winners announced
at noon)

Scarecrow Contest Judging



Sept. 29

(Saturday, 10 A.M.)

Autumn Glory Workshop

Teresa will guide you in creating your version of autumn in a container garden, using mums, pansies and other frost-tolerant beauties. Cost \$25, paid in advance.

Sept. 1-14

Scarecrow Contest Set-Up

Meadow View's Annual Scarecrow Contest signals the start of fall. Enter the "traditional" category, creating a scarecrow of straw or hay, or "whimsical" category, giving full license to your creativity. Divisions for adults, children, businesses and schools. Cash prizes awarded! Entry fee is \$5. Framework, if needed, is available from Meadow View for a \$20 deposit, refundable upon return. Entries may be set up during business hours. To enter, call 845-0093 or stop by *Meadow View*.

Sept. 14-Oct. 27

The MAiZE at Meadow View

(See article on front page.)

Oct. 6

(Saturday, 1 P.M.)

Fall Interior Design

Our resident decorator, LaRonda Smith, will offer unique ideas in harvest table decorating and transforming your home for fall. Cost \$5, paid in advance.

**Oct. 13
& 20**

(Saturdays,
10 a.m.- 4 p.m.)

Meadow View "Punkin" Patch

Our patch will be ready for the pickin'. Also enjoy hay rides and "punkin" painting for kids of all ages. Cost varies.

Oct. 27

(Saturday, noon)

Bow-Wow-Ween

Join pet lovers from across the Miami Valley and dress up your pet for a fanciful parade around the parking lot. Judging and prizes immediately following. No charge. To enter, call 845-0093 or stop in, by October 22.

2007

Fund-raising in Full Bloom

Give Diane a call about poinsettias for your group's fund-raiser this coming Christmas season. We make it easy to add to your treasury. Many sizes are being grown for early December delivery.



Passionate About Plants?

We Have a Job for You

Meadow View has full- and part-time positions available for hardworking individuals who like to exceed expectations. Benefits include flexible scheduling, 401(k), health/dental insurance, holidays, vacation, and the satisfaction of growing plants from start to finish. Master Gardeners are welcome. Pick up an application today.

OUR MISSION STATEMENT

Meadow View Growers, Inc.
will exceed the expectations
of our customers and
employees by enhancing
the environment, where
we live and work, with
products and services of the
highest quality. We are in
the customer service-oriented
beautification business.

Welcome to Our Web...

Join our Web Club to catch the best "bytes" of news on Meadow View happenings, exclusive specials, growing tips and other tidbits. To become a member—or Web Club "Spyder"—just e-mail us at info@meadowview.com. Regular e-mailed updates will soon fly your way. If you have friends who would enjoy receiving our "SpyderBytes," please shoot them our e-mail address.

(Your e-mail address is for the exclusive use of Meadow View Growers, Inc. We will never offer your e-mail address to any other entity or company. You may opt out of our e-mail list at any time by replying to any of our messages. Use the word "CANCEL" in the subject line of your reply.)

Visit Us 24/7

@ www.meadowview.com...

- Check our special promos
- Look for coming events
- Contact us here or at info@meadowview.com
- Read gardening tips
- See pictures of our plants
- Buy gift cards on-line



Meadow View

GROWERS, INC.

755 N. Dayton-Lakeview Rd.
New Carlisle, OH 45344
937.845.0093
www.meadowview.com

MAiZE Hours (Sept. 14-Oct. 27):
Mon.-Thurs., groups, *by reservation only*
Fri., 7-11 P.M.; Sat., 3-11 P.M.

Business Hours
Monday-Friday, 9-6
Saturday, 9-5
Sunday, Closed

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Fall Décor at Meadow View

Decorating for the fall season is easy when you visit *Meadow View* ... Choose from our great selection of all your favorites including

- Pumpkins • Gourds • Corn Stalks • Straw
- Garden Mums • Hardy Asters • Fall Pansies
- Ornamental Grasses



Green's *the Way to Grow!*

Plants make our planet a healthier place. So should the way we grow them. That's why *Meadow View* invests in earth-friendly practices.

For instance, we:

- Screen 16,000 square feet of our greenhouses to keep out the tiniest insects, minimizing use of pesticides
- Use up-to-date equipment that precisely waters and fertilizes plants, preventing waste
- Use pesticides that are safer and friendlier to the environment
- Compost and recycle plant debris
- Disinfect and reuse many of our containers
- Replace polyethylene covers with glass as we update and replace older greenhouses, reducing the need to recover these structures
- Install energy curtains to save heating and cooling energy
- Use humidity control equipment to prevent disease and the need for chemicals

In addition, we select plant varieties that are dependable for our customers, and our expert staff can advise you on how to make your gardening "greener."