



THE

MEADOW VIEW GROWERS, INC.

FALL 2010

NEW CARLISLE, OH • 937.845.0093

www.meadowview.com

GARDEN VIEW



Got Gourds?

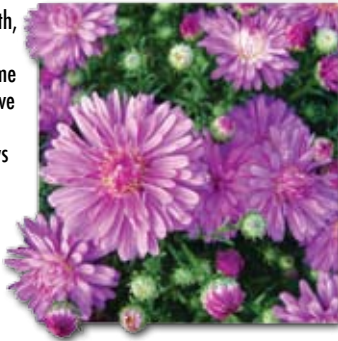
We do, thanks to Scott!

He's outdone himself. Providing Mother Nature cooperates, we'll knock your socks off with the massive collection of pumpkins and gourds he's growing for you this year.

Asters: A Perennial Fall Favorite

Meadow View's asters, in shades of pink, blue and purple, make an excellent addition to your fall garden. They're perennials that return for a repeat performance the following season.

For best growth, plant them in full sun to some shade. And give them room so air freely flows around the foliage; when crowded, the leaves can be susceptible to mildew.



To encourage asters to branch and bloom abundantly, pinch them back. However, don't pinch after the first week of July as this could limit the quantity of blooms when autumn arrives.

Do Something 'A-maizing' Save a Life!

Donate blood at the Community Blood Center in Dayton (7 a.m.-4 p.m.) or Springfield (8 a.m.-4 p.m.) on Friday, October 1 or 8 and receive a buy-one-get-one free pass to the MAiZE at Meadow View. (See Page 2 for details.)



Mums the Word for Autumn Decorating

*W*hen summer plants are beginning to fade, mums burst on the scene, adding a palette of brilliant hues to the fall garden.

In our greenhouses, we grow more than 50 varieties of mums, and another fall favorite, asters. Meadow View's mums offer something for everyone ... in a variety of shapes, colors, and bloom times.

With an abundance of flowers, mums pack a punch. And with their mounding growth habit, they complement your landscape with a neatly shaped display of color.

Pink, purple and white blooms brighten areas with evergreen foliage and nicely match ornamental cabbage and kale. Bronze, orange, red and yellow make an excellent pairing with gourds, pumpkins, corn shocks, straw bales, Indian corn and ornamental grasses—helping you create an outstanding autumn tapestry.

Does Your Mum Have a First Name?

And here's something you may not be aware of ... many of our mums and asters are named after people, like Ashley, Hannah, Emma, Peter, Wanda and Nicole. Just think of the surprise you'll bring to the face of a friend, favorite teacher or beloved relative when you give them a namesake mum.



Teresa and other members of the Meadow View team can help you create a beautiful fall tapestry.



MUMS & ASTERS SPECIAL PRICING

at *Meadow View*

September 13-18!

Buy 3, get 1 free
with this coupon. No limit.

Grown by Meadow View.
While supplies last.

(Equal or lesser value. No other discounts apply.)

Plant Bulbs Now

Light Up Your Garden Next Spring!



Abby and Diane plant spring-blooming bulbs.

Want a great way to brighten your garden next spring? Think bulbs!

At Meadow View we offer tulips, daffodils, hyacinths, crocuses and more - all ideal for planting in the cooler weather of fall.

Daffodils, members of the narcissus family, are a great choice for naturalizing areas, since they spread. And because daffodil bulbs taste so bad, they won't be bothered by squirrels, chipmunks and deer. Colors include white, yellow, orange and pink.



Though tulips are usually associated with windmills and wooden shoes, they originated in Persia. Tulips are a great choice because of their wide variety of colors, from vibrant reds, oranges and yellows to the soft pastels of pinks and lavenders.

For optimum color, we recommend planting bulbs in "patches" rather than in singles. To make sure they're ready to free you from winter's grip come spring ... begin planting your bulbs now!

We're Ready To A-MAiZE

Looking for a fall adventure for the family...or maybe your team, church group or club? Bring them all to The MAiZE at Meadow View!

We partner with the world's largest cornfield maze company and our MAiZE sponsor, Speedway

SuperAmerica, to provide eight acres of fun for the whole family. This year's design pays tribute to New Carlisle's bicentennial.

Worried about getting lost? We provide trivia questions to help you navigate the twists and turns.

Great for kids, The MAiZE isn't haunted. Add to the adventure: bring a flashlight and conquer the corn at night.



Also have fun at our hay jump, petting zoo, corn box, and our new additions: the tube slide, tube crawl, pumpkin house and Phase II of the Golden Goat Bridge. And there's more: pick out your Halloween

pumpkins, enjoy hayrides, and toast marshmallows around the campfire.

Make the MAiZE at Meadow View a family tradition!

For more information, visit www.meadowview.com and click the activities tab.

Coupons for \$1 off admission available at Speedway gas stations and at www.cornfieldmaze.com.

Open Sept. 17-Oct 30
Fridays 7-9 P.M.
Saturdays 1-9 P.M.

Group reservations available Mon.-Thurs.
Social and business groups contact Teresa at teresa@meadowview.com

Educational groups contact Diane at diane@meadowview.com Or call 845-0093

Children's Miracle Network Weekend Oct. 1 & 2

Meadow View will donate \$1 to CMN for every person who comes through the MAiZE these two days.

Second Harvest Food Collections

You, our customers, made us proud once again when you responded overwhelmingly to an invitation last year to help our neighbors in need.

You brought to Meadow View more than 264 pounds of canned goods and fresh produce from your gardens! Your contributions—the equivalent of 338 meals—were given to the Second Harvest Food Bank for distribution to families in need.

Once again we will be a drop-off point for Second Harvest. Please bring your donations on Saturdays, August 21 through September 25. Thank you!

Kid's Club Is Back!

The lazy, hazy days of summer have passed, school is gearing up, and Meadow View's Kid's Club returns.

We have exciting, fun, and informative sessions lined up. Kid's Club—for children up to about age 10—meets the first Saturday of every month, September through April, at 10 a.m. We've made it affordable at \$5 per child per session.

Join us for our first session, Saturday, September 4, when we'll be creating "Pot People." With clay pots we will fashion little googly-eyed people who can stand watch from your garden or windowsill. See you there!

August - November

CALENDAR OF EVENTS

Business Hours: Mon.-Fri. 9-6, Sat. 9-5, Sun. Closed; Closed Labor Day (Sept. 6)

<p>Aug. 16-31</p>	<p>Early Bird Mum Special \$2 off any 8" potted mum. No further discounts apply</p>		<p>Saturday Oct. 2, 10 A.M.</p>	<p>Leaf Casting Class Join our staff in making a beautiful concrete leaf impression—art that will last for years to come. BYOL (bring your own leaf), or we will have some to choose from. Pre-register by Sept. 24. Instructors: Scott & Abby. Fee \$25. Please wear old work clothes.</p>	
<p>Saturdays Aug. 21-Sept. 25</p>	<p>Share the Harvest Every Saturday through Sept. 25. See article Page 2.</p>		<p>Saturday Oct. 23, NOON</p>		<p>Bow-Wow-Ween! Bring your favorite animal companion – dog, cat, rabbit, horse or guinea pig—in costume and join</p>
<p>Aug. 30-Sept. 4</p>	<p>Perennial Blow Out Sale Buy 1, get 1 free promotion (equal or lesser value). No limit on how many you can purchase (while supplies last, selected varieties, no further discounts apply).</p>		<p>Meadow View's annual Bow-Wow-Ween parade of pets. Prizes will be awarded for Most Colorful, Most Creative/Detailed, Best Overall Dog, and Best Overall Other.</p>		
<p>Saturday Sept. 4, 10 A.M.</p>	<p>Kids Club 'Pot People' Using clay pots, we'll make some little folk to watch over our gardens. Instructor: Diane. Fee \$5.</p>		<p>Saturday Nov. 6, 10 A.M.</p>	<p>Kid's Club Stepping Stones We'll be making kid-size stepping stones from start to finish. Instructor: Diane. Fee \$5.</p>	
<p>Sept. 17-Oct. 30 Fridays, 7-9 P.M. Saturdays, 1-9 P.M.</p>	<p>The MAiZE at Meadow View See Page 2 for details about this popular fall family tradition. Star-gaze at the MAiZE On Saturday, Oct. 16, the Miami Valley Astronomical Society will bring telescopes to the MAiZE—weather permitting—to offer you a look at the night sky.</p>		<p>Saturday Nov. 6, 11 A.M.</p>	<p>Stepping Stone Class Make a beautiful concrete stepping stone as a Christmas gift, or enjoy it for years to come in your own garden. Pre-register by October 29. Instructors: Scott & Abby. Fee \$25.</p>	
<p>Saturday Sept. 18, 10 A.M.</p>	<p>Hypertufa Workshop Create your own earthy planters using our "special recipe." If you enjoyed making mud pies when you were a kid, you're gonna love this! Wear your old work clothes. Pre-register by Sept. 10. Instructors: Diane & Abby. Fee \$25.</p>		<p>November 11</p>	<p>Veteran's Day Save 15% with military ID.</p>	
<p>Saturday Oct. 2, 10 A.M.</p>	<p>Kids Club Fall Field Trip Just like the school program we offer throughout the fall, this includes a hay ride, fun in the kid's area and a take-home pumpkin. Instructor: Diane. Fee \$5.</p>		<p>November 13</p>	<p>Christmas Open House Progressive Sale 20% off purchases in the Garden Barn.</p>	

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Bloomin' Rewards!

Shopping at Meadow View is a rewarding experience. In fact, for every \$1 you spend here on non-sale merchandise, you earn 1 point in our Bloomin' Rewards program. When you reach 250 points, you'll receive a \$25 Meadow View gift card, which we mail quarterly. The program is free, so be sure to sign up today!

Wednesday Is Friends Day



Ashley and Nora wear their Meadow View Friends Day leis.

Bring along as many friends as you want when you shop on Wednesdays....

Everyone in your party will save 10% off their purchases!*

- Check in with any sales associate upon your arrival, and say you're here for Friends Day.
- Wearing official "Friends Day Leis," you and your friends will shop to your hearts' content.
- When finished shopping, redeem your lei for 10% off.

* (Sorry, no further discounts apply; not applicable on sale items, gift certificates, custom planter orders or Bloomin' Rewards.)



Ann Beard proudly wears her Meadow View T-shirt.

T-Shirt Tuesday

Purchase a chic Meadow View T-shirt in the Garden Barn. Then wear it when you shop here on Tuesdays, and earn a 10% discount!*

Also...

- Your T-shirt can earn you a \$10 gift card if one of our staff members spots you wearing it out and about.
- Send us a photo of you sporting your T-shirt on vacation to: info@meadowview.com, and we'll post it on our Photo Brag Board.

* (Sorry, no further discounts, Bloomin' Rewards or sale prices apply.)

GOING GREEN

at Meadow View

Up on the Roof

Meadow View is on top of the green movement. We've created a "green roof" near the petting zoo.

Green roofs are designed to hold soil and plants—and enhance the environment. They're not just for warm climates. In fact, the Target Center Arena in Minneapolis has a 113,000-square-foot green roof.

Green roofs provide habitats for wildlife, improve air quality and

alleviate stormwater runoff. Stop by and take a look.

Nothing Could be Greener...

...or healthier than growing your own veggies. We have fall vegetable plants—broccoli, cabbage, cauliflower, lettuce, onion, scallions, Swiss chard and spinach—so you can grow your own food. It doesn't get more local than your backyard!



The Bloomin' Bus: Ultimate in Recycling

Last year Scott saved this operational school bus from the scrap yard and turned it into a mobile garden. Last fall we used it to promote mums. Then in February Scott began replanting it for use in parades to grow the idea of gardening.

A Perennial Process at Meadow View

Did you know Meadow View begins growing perennials nearly a year in advance?

Perennials need to go through a cold cycle (called vernalization) in order to bloom. So when you're weeding your flower beds and barbecuing in the back yard, we're carefully tending next year's crop so they'll be ready to bloom and flourish for you.



This photo of hens and chickens was taken in June in our propagation greenhouse.



Sustainable Printing

Did you know Meadow View's newsletter *The Garden View* is printed with soy ink? Soy ink is a better choice for the environment than petroleum-based inks, and soybeans grow plentifully right here in Ohio!

Mission Statement

Meadow View Growers, Inc. will exceed the expectations of our customers and employees by enhancing the environment, where we live and work, with products and services of the highest quality.

FALL IS FOR PLANTING

After a long, hot summer, nothing brings back our zest for gardening like the cool breezes of fall.

Fall is a great time to plant spring-blooming bulbs (see Page 2). And the conditions are nearly perfect for planting perennials, trees and shrubs.

The cooler autumn temperatures allow plants to start out with less stress in their new location and gives them the opportunity to develop a strong, healthy root system before winter sets in.

Fall is easier on humans, too, allowing us to dig in the dirt to our heart's content.



Fall makes gardening a pleasure, as Diane demonstrates.

Congratulations, Abby!

Meadow View's Abby Thompson won the merchandising competition at the national horticultural industry trade show this summer in Columbus. Abby designed her way through the first round of competition by constructing a fabulous display of purples and yellows with gardening supplies and plants. The second round provided a bigger challenge—a display promoting backyard "staycations." Not only was Abby the judges' favorite; she also was the people's choice winner!



Christmas Open House

Saturday, November 13

Join us Nov. 13 for yummy refreshments and get a jump on Christmas shopping. Our Progressive Sale in the Garden Barn begins with 20% off all Christmas-themed gift items.

And mark your calendars now for another Meadow View event you won't want to miss: Ladies Night Out, Wednesday, December 1, 6:30 to 8:30 p.m



Fund-raising: Easy & Beautiful

Meadow View's beautiful poinsettias will make fund-raising easy for your organization this Christmas season. Just call Diane to find out how they can make your treasury bloom. We're growing many sizes for early December delivery.

Landscapes that fit
your lifestyle

The Site Group will transform your property into a series of well designed outdoor rooms that will make your family want to come home. Call us today for a free consultation.

2484 Addison-Carlisle Rd
New Carlisle, OH 45344
Phone: (937) 845-7305
Sitegroupinc.com



THE
SITEGROUP
TRANSFORMING LANDSCAPE ARCHITECTURE

Featuring Fall Shrubs



Aronia 'Brilliantissima' Chokeberry
This red chokeberry cultivar is a deciduous shrub that typically grows slowly to 6-8' tall. It is perhaps most noted for its attractive glossy red berries and red fall foliage. Provides year-long interest.



Itea 'Little Henry' Sweetspire
Has pure white, lightly-scented flowers. Then when you're not expecting anything more from this little wonder, its green summer foliage changes to a brilliant multitude of oranges and reds in the fall, making Little Henry® a rewarding experience in all seasons.



Euonymus 'Fireball' Burning Bush
An improved selection of compact burning bush with tighter branching and superior hardiness. Burning bushes are named for their bright red fall foliage.



Meadow View
GROWERS, INC.

755 N. Dayton-Lakeview Rd.
New Carlisle, OH 45344
937.845.0093

www.meadowview.com

MAiZE Hours (Sept. 17-Oct. 30)

Mon.-Thurs., groups, *by reservation only*
Fri., 7-9 P.M.; Sat., 1-9 P.M.

Business Hours

Monday-Friday, 9-6
Saturday, 9-5
Sunday, Closed

Closed Labor Day (Sept. 6)

PRSR STD
U.S. Postage

PAID

Dayton, OH
Permit No. 375

Just the Right Gift

If you're trying to find a gift for a friend or relative who's hard to buy for, we have the solution at Meadow View Growers! Gift cards!

They're available in any denomination, \$10 and up. Our gift cards have no expiration date and no maintenance or processing fees, unlike other gift cards. If you're short on time, you can purchase cards online 24/7 at www.meadowview.com. Just go to "Products" and click on "Gift Cards," then "on-line store." You can also buy them over the phone, at 937-845-0093, during business hours, with your credit card.

Meeting Room Available

We invite your club or organization to use our meeting room. This great space comfortably accommodates 50 people. It includes a kitchen and serving area. You may bring in your own food and crock pots or arrange for catering. The room is equipped with a PowerPoint projector, DVD player, VCR and 35mm slide projector and has a separate bathroom. The room, on the second floor, is accessible by stairs. To reserve the room call Brenda at 845-0093, ext. 3002



*Welcome to
Our Web...*

Join our Web Club to catch the best "bytes" of news on Meadow View happenings, exclusive specials, growing tips and other tidbits. To become a member—or Web Club "Spyder"—visit www.meadowview.com, click on the "Info" button toward the bottom right of the home page, select "SpyderBytes Web Club" on the drop down list and enter your e-mail address. Regular e-mailed updates will soon fly your way. Invite your friends to join, too.

(Your e-mail address is for the exclusive use of Meadow View Growers, Inc. We will never offer your e-mail address to any other entity or company. You may opt out of our e-mail list at any time by replying to any of our messages. Use the word "CANCEL" in the subject line of your reply.)



Makeover Winner Knows That Mother Knows Best

Congratulations to our Garden Makeover Contest winners:

- 1st place:** garden makeover valued at \$1,500 – Lisa Bratton of Vandalia
- 2nd place:** two matching container gardens – Mary Heineman of New Carlisle
- 3rd place:** two matching hanging baskets – Lois Kress of Tipp City

Lisa now has a beautifully landscaped entry and front patio where she enjoys reading and relaxing in the evening shade. After buying her house, formerly her grandfather's, she spent most of her time and budget on interior improvements. Then her mother encouraged her to enter our contest. Clearly, mother knows best: Lisa won over 68 other contestants!

